

Grant Thornton & ZenAI

- Innovation through DMaaS Solution -

Grant Thornton: Precision and Excellence in Every Analysis

Quality and trust are fundamental in the world of auditing and consulting, and Grant Thornton has been a benchmark in these aspects since its foundation. From its beginnings, Grant Thornton has been the choice of countless companies for its closeness, appreciation of different perspectives, agility, and quality.

- Founded in 1924 as Thornton & Thornton in the United Kingdom and as Alexander Grant & Co in the United States, Grant Thornton has grown to become one of the leading organizations in audit and consulting services.
- With a global presence in more than 147 countries, Grant Thornton offers a range of services including auditing, tax and legal advice, business consulting, and much more.

Grant Thornton: Innovation and Leadership in the Spanish Market

Since 1984, Grant Thornton Spain has distinguished itself for its innovative approach and its use of advanced technology in audit and advisory services, which allows it to offer efficient and personalized solutions to its clients. With a team of highly qualified professionals, Grant Thornton not only provides traditional audit and advisory services but also leads in areas such as digital transformation, risk management, and sustainability.

The firm has experienced sustained growth in Spain, reflected in its service expansion and in the increase of its clientele, ranging from large corporations to small and medium-sized enterprises.

The Challenge

Grant Thornton needed a solution that would allow the integration of data at the national level with integration with the GT International group, optimizing decision-making, identifying new business opportunities, and regulatory compliance. Specifically, improvements in internal control and information management for regulatory bodies, improvement of internal operations and management of the profitability of business lines, and having integrated and unique information for decision making were sought.

The Solution

ZenAI implemented the Data Management as a Service (DMaaS) solution, adapted to Grant Thornton's demands, achieving:

1. Having a centralized source of knowledge through the implementation of a private data platform, which incorporates artificial intelligence capabilities and ensures

the security and privacy of information, through an integrated system of role and responsibility control.

2. Obtaining and analyzing data at a global level, improving the time spent on strategic decision-making.
3. Discovering and leveraging new market opportunities through access to an integrated and shared database that provides a complete and cross-sectional view of customer information across the organization.
4. Complying rigorously with regulatory standards, ensuring transparency and integrity in their services, reducing non-compliance.
5. Increasing operational efficiency and precision in data management across all business lines.

"The partnership with ZenAI as a partner in data management and analytics, leads us to become a Data Driven company, where decision-making, the analytics of our projects, profitability, comprehensive data management of projects, and project evaluation, is supported by unique and reliable data. We are proud of the achievements obtained and excited about what the future holds in this collaboration."

- Isabel Bellot, Director of Digital Transformation, Grant Thornton Spain -